

SUSTAINABILITY 2023–2024

Kübra Kilic



ABOUT US

We began welcoming guests in 2007 at <u>Alaiye</u> We began welcoming guests in 1989 as a city hotel in <u>Resort & Spa Hotel.</u> As a 5-star hotel operating on Alanya's center. At our 4-star hotel, offering Bed & an Ultra All-Inclusive concept, we've crafted a Breakfast, Half Board, and All-Inclusive concepts, we've unique holiday experience for both local and created a unique holiday experience for both local and international guests to unwind from the year's stresses. international guests to shed the stress of the entire Our property is just 100 meters from the world-renowned year. Our stunning property, boasting the magnificent and magnificent Kleopatra Beach. İncekum beach, is just 100 meters from the sea. Location & Features Location & Facilities We're conveniently situated: We're conveniently located: 120 km from Antalya Airport 105 km from Antalya Airport 45 km from Gazipaşa Airport 67 km from Gazipaşa Airport 2 km from Alanya city center 22 km from Alanya city center 2 km from Alanya Castle 2 km from Avsallar town center 1 km from Damlataş Cave 8 km from Dim Cave 45 km from the ancient city of Side Built on a 1,700 m² area, our hotel features a total of 107 40 km from Manavgat city center Spread across 55,800 m², our hotel features a total rooms with a capacity of 213 beds. of 443 rooms and 886 beds, distributed across 7 blocks.

MISSION

As Alaiye Hotels, our mission is to become the central point for all destinations by best meeting the needs and expectations of our guests. While ensuring guest satisfaction within our hotel, we are committed to contributing to the growth of our country's tourism and economy through an innovative and entrepreneurial approach, and we continue to serve with all our strength.



vision

As Alaiye Hotels, our vision is to be among the leading hotels in the sector with our service system established according to international standards.

POLICY'S



05/ Policy for the Protection of Solo Female Travelers

04/ Human Rights Policy

01/ Quality Policy

At Alaiye Hotels, we are an institution that aims to "continuous improvement" with the belief that we can always do better by providing an environment suitable for the conditions.

To ensure maximum satisfaction by determining the expectations and needs of guests, employees, suppliers and third parties in advance, to ensure that everyone can reach us with their complaints at any time and to protect their rights, to provide safe food for guests, employees, suppliers and third parties and to protect the environment.

We undertake to carry out all activities related to sustainability and to fulfill the applicable conditions of the Integrated Quality Management System. We constantly measure and improve our service quality and satisfaction.

We never compromise on quality service by meeting the needs and expectations of guests, employees, suppliers and third parties to the highest level with the service we offer in a time when the facilities offered by hotels are so close to each other.

02/ Sustainability Policy

To continuously improve our business in environmental, social, cultural, economic, quality, human rights, health and safety issues,

To support the elimination of poverty by creating employment opportunities without discrimination of religion, language, race, age and culture,

To ensure the reduction of waste and prevent waste through safe food production under the roof of our business,

To provide safe foods by taking care of the healthy and balanced nutrition of our guests and employees, To carry out regular health checks and training of our employees within the scope of occupational health and safety studies...

03/ Vulrenable Groups and Childrens Right's



As one of the leading establishments in tourism in the region, with the awareness and responsibility it brings, we aim to treat all our guests, including children and vulnerable groups, equally and to fully comply with all the conditions of human rights and children's rights. We are aware that women, children, the elderly, the disabled, and individuals with special needs are groups that should be protected and respected...

04/ Human Rights Policy

At Alaiye Hotels, we deeply respect all aspects of Human Rights, working closely with our team and all stakeholders. This includes, but isn't limited to, fully accepting and committing to every principle outlined in the United Nations Global Compact, the European Convention on Human Rights, the Universal Declaration of Human Rights, the OECD Guidelines for Multinational Enterprises, and the International Labour Organization (ILO) Declaration on Social Justice for a Fair Globalization.

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05/ Policy for the Protection of Solo Female Travelers

This policy applies to senior managers, permanent or seasonal employees, agency workers, interns, and all individuals working on behalf of Alaiye Hotels.

Our goal is to ensure that all women using the services/facilities of Alaiye Hotels have safe solo travel experiences, and to collaborate with local administrative services to place the destinations we serve in the category of cities where women can travel safely alone. We strive to positively change the local population's attitude and the level of development in these areas...

ENVIRONMENTAL AND SUSTAINABILITY APPROACH

Since 2013, as part of the implementation of Quality Management Systems, regular annual goals have been set to reduce the consumption of natural resources and protect the environment and nature. As the systems have started to mature, some goals now focus not just on reducing consumption, but on maintaining the current levels.

In all our hotels, process-based goals are regularly set, and the department managers work consistently to achieve these goals. At the beginning of each season, goals are determined through discussions with all relevant department managers. The current situation is then reviewed with the department managers either at the end or the beginning of the year, and actions are planned to achieve each goal.



CERTIFICATES

At our <u>Alaiye Kleopatra Hotel</u>, a Sustainability System has been in place since 2023. We also have guest areas on the Blue Flag certified Kleopatra Beach.

Similarly, at our <u>Alaiye Resort Spa Hotel</u>, a Sustainability System has been implemented since 2023. Additionally, Environmental, Energy, Guest Satisfaction, and Food Safety systems are integrated as part of our Integrated Quality Systems. Furthermore, our Blue Flag certified beach is open for the enjoyment of our valued guests.



ISO 14001 ENVIROMENTAL MANAGEMENT SYSTEM

The goals are set in a way that they are measurable and trackable, and they are compared with the previous year.

Alaiye Resort Spa Hotel

2023-2024 Electricity Consumption Comparison



Alaiye Kleopatra Hotel 2023-2024 Electricity Consumption Comparison

ENVIRONMENTAL AND SUSTAINABILITY APPROACH What are we doing to reduce electricity consumption?

- There's a switch on the room doors, and the cooling system doesn't operate when the balcony door is open..
- Air curtains are present on doors leading to open areas in common spaces.
- There's a switch on the room doors, and the cooling system doesn't operate when the balcony door is open.
- Our hotel has the capability to monitor energy data analysis in 10 different zones, allowing us to take action accordingly.
- When purchasing new equipment, energy-efficient devices are the primary selection criterion.
- All lighting is being switched to LED lamps.
- All devices undergo periodic maintenance. This allows for earlier detection of faults and issues that could lead to increased energy consumption.
- We aim to minimize our carbon footprint by installing solar energy systems. The number of panels is being increased each year.
- We support the use of electric vehicles and offer an electric vehicle charging service.
- We consistently try to encourage our guests to support energy saving efforts through posters.
- Sensor-controlled lighting is available in common areas.

ENVIRONMENTAL AND SUSTAINABILITY APPROACH

<u>We get our energy from the sun!</u>

Thanks to our solar power plant in Gazipaşa, in 2024, we met 52% of our electricity consumption from clean and renewable sources. We continue our investments for a sustainable future.



ENVIRONMENTAL AND SUSTAINABILITY APPROACH



Alaiye Resort Spa Hotel 2023-2024 Gas Consumption Comparison



Alaiye Kleopatra Hotel 2023-2024 Gas Consumption Comparison

In line with our sustainability approach, we're taking comprehensive steps to reduce gas consumption at our hotel:

- We support the use of electric vehicles, and each of our facilities is equipped with an electric vehicle charging station.
- We've renewed our cascade system to boost energy efficiency.
- All equipment undergoes regular periodic checks, which helps us detect potential leaks more easily, preventing energy loss.
- To minimize our employees' reliance on personal vehicles, we've expanded our shuttle routes and are encouraging them to use this service.
- We also guide our guests towards sustainable transportation; we support public transport for those wishing to visit natural areas and museums, clearly indicating bus stops and distances on our information boards.
- Through these practices, we aim to both reduce our environmental impact and raise environmental awareness among our guests and employees.

ENVIRONMENTAL AND SUSTAINABILITY APPROACH



Alaiye Resort Spa Hotel

2023-2024 Water Consumption Comparison



Alaiye Kleopatra Hotel 2023-2024 Water Consumption Comparison

ENVIRONMENTAL AND SUSTAINABILITY APPROACH What are we doing to reduce water consumption?

• Public Area Restrooms

Sensor Faucets: All general public restrooms are equipped with sensor-activated faucets. These faucets have aerators that restrict water flow to a maximum of 5 liters per minute, significantly reducing water consumption. Sensor Urinal Flushers: Urinals in public restrooms use sensor-activated flushers designed to release a maximum of 2 liters of water per minute.

Dual-Flush Toilets: Toilets in public areas feature dual-flush buttons, offering two flushing options: Large Flush: 6.5 liters, Small Flush: 2 liters This allows users to choose the appropriate water volume based on their needs, further saving water.

• Guest Rooms

Linen Changes: To promote water conservation and environmental awareness, linens (sheets, towels, etc.) in guest rooms are changed every 3 days. This practice helps reduce the frequency of laundry and thus water usage. Low-Flow Fixtures:

Bathroom Sinks: Guest room lavatories are fitted with aerators that limit water flow to 5 liters per minute. Showers: Showers in guest rooms are equipped with flow restrictors, ensuring a maximum water flow of 10 liters per minute.

ENVIRONMENTAL AND SUSTAINABILITY APPROACH What are we doing to reduce water consumption?

• Garden Irrigation Practices

Timed Sprinkler System: We use a timed sprinkler system for garden irrigation. This system is set to water the gardens efficiently, preventing overwatering and minimizing water waste.

• Laundry Operations & Water/Energy Savings

Our laundry operations are designed with water and energy conservation in mind: Efficient Washing Machines: We utilize Tolkar brand washing machines in our laundry facility. These machines are specifically designed to operate with low water levels during both pre-wash and main wash cycles, significantly reducing overall water consumption.

Reduced Linen Changes: As part of our commitment to sustainability, guest room linens (sheets, towels, etc.) are changed every three days. This means laundry cycles also occur every three days, which directly contributes to water and energy savings. This practice plays a crucial role in our environmental protection efforts.

In line with our goal to reduce water waste and plastic pollution, water purification units have been installed in the common areas of our hotels, and guests are provided with recyclable paper cups for water consumption.As of 2024, there has been a reduction in the use of single-use products compared to the previous year. Below are the average per capita single-use product consumption rates for 2023 and 2024:





ENVIRONMENTAL AND SUSTAINABILITY APPROACH Our Sustainability Practices for Reducing Single-Use Products

In line with our corporate sustainability goals, we have implemented various environmentally friendly practices aimed at efficiently utilizing natural resources and minimizing waste generation. Within this scope, we have taken concrete steps specifically to reduce the use of single-use products.

To minimize plastic usage across all areas, water dispensers have been provided, enabling our guests and employees to consume water in a more environmentally conscious manner. Instead of plastic cups and bottles, biodegradable cardboard cups are preferred, aiming both to reduce environmental impact and encourage the use of recyclable materials. Furthermore, samples are regularly taken monthly from our dispenser water, which undergoes a two-stage filtration process, and necessary hygiene controls are performed. This practice is of great importance as it documents the hygienic reliability of the service we provide.

To reduce the high consumption of paper towels observed in public restrooms, hygienic hand dryers with ion filters have been introduced. These devices not only enhance cleanliness and hygiene standards but also significantly contribute to reducing paper waste. Being highly energy-efficient, these machines also support the reduction of our carbon footprint.



We monitor our waste quantities on a monthly basis and discuss how we can reduce these amounts during our year-end meetings. We are aware of the importance of waste separation and instill this awareness in our staff through training sessions. Our recyclable waste rates;

ALAİYE RESORT SPA HOTEL



ALAİYE KLEOPATRA HOTEL





To achieve our goals, we invite our staff and guests to collaborate, aiming to create awareness .We begin providing information from the moment guests check in, using the info books located next to the front desk. Our informational materials continue for our guests in specific areas, from the hotel entrance to the common use areas. For our staff, information and guidance are available on the info boards located at the entrance of the dining hall.

Sustainability boards have been created to raise awareness. With our specially designed posters, we invite our guests to contribute to a sustainable lifestyle, just like us.







When environment and sustainability come to mind, consumption is often the first thought. The impact of reduced consumption on environmental well-being is indeed significant. However, our company has also dedicated substantial efforts to social, economic, and cultural aspects.

A core focus is keeping our local culture alive and recognizing the inherent value of endemic species. As guests arrive, a warm welcome awaits them at the hotel entrance with a traditional handmade lemonade.

To promote responsible tourism, we share essential rules for visiting natural areas, museums, and historical sites. Guests receive comprehensive information about historical places and transportation options. Furthermore, details about museums and historical sites are readily available, encouraging exploration of our region's rich culture.

To ensure widespread awareness, both staff and guests are informed about these initiatives through specially designed posters. Additionally, crucial information regarding waste separation and hazardous waste is consistently provided to everyone.





Looking at female employment rates in Turkey, data from the Turkish Statistical Institute (TÜİK) for 2024 shows an average of 32.5%. Our Alaiye Resort Spa Hotel significantly surpasses this national average, boasting a remarkable 37% female employment rate.

However, within our group, the Alaiye Kleopatra Hotel currently stands at 24% female employment. While this difference highlights the unique dynamics of each property, the performance of Alaiye Resort Spa Hotel, exceeding both industry and national averages, clearly demonstrates our company's strong commitment to women's participation in the workforce. We are dedicated to increasing this rate at Alaiye Kleopatra Hotel as well, with ongoing initiatives to achieve this goal.

Dear Guests,

Choosing products that are identical with nature and do not harm nature in your choices regarding the spray, deodorant, perfume, sunscreen and pesticides you use for your personal care is the best investment made for the environment, which is the guarantee of our future. Let's take the first step for a sustainable environment together with you.



ENVIRONMENTAL AND SUSTAINABILITY APPROACH





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SUYUMUZU BOŞUNA HARCAMAYALIM DÜNYAMIZA KORUYALIM

SAVE THE WORLD AND DO NOT CONSUME TO MUCH WATER

UNTERSTÜTZEN SIE DIE UMWELT UND VERBRAUCHEN NICHT ZU VIEL WASSER

СОХРАНИТЕ ЗЕМЛЮ НЕ ТРАТЬТЕ ВОДУ ВПУСТУЮ Enerjiden Tasarruf Et Dünyayı Kurtar

Экономьте Энергию, Спасайте Мир.

> Energie Sparen, Die Welt Retten.

Save Energy, Save The World.

444 9 726 ALANYA



NASIL BİR DÜNYA'DA YAŞAMAK İSTERSİN? WHAT KIND OF WORLD WOULD YOU LIKE TO LIVE WITH? İM WAS FÜR EINER WELT MÖCHTEN SIE LEBEN? В КАКОМ МИРЕ ВЫ ХОТИТЕ ЖИТЬ?



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İsraf Etme, Geleceği Kurtar! Her atılan lokma, geleceğimizi yok eder. Gıda israfını durdurarak gezegeni koruyalım.

Don't Waste, Save thr Future! Every bite wasted destroys our future. Let's protect the planet by stopping food waste.

Nicht verschwenden, Zukunft retten! Jeder verschwendete Bissen zerstört unsere Zukunft. Lasst uns den Planeten schützen, indem wir Lebensmittelverschwendung stoppen.

Не трать, спасите будущее! Каждый потраченный кусок разрушает наше будущее. Давайте защитимпланету, остановив пищевые отходы.



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ENVIRONMENTAL AND SUSTAINABILITY APPROACH



DIESE ORTE SOLLTEN SIE EBENFALLS SEHEN... YOU ALSO SHOULD SEE THIS



MANAVGAT WATERFALL FAR FROM HERE 44 KM

SIDE FAR FROM HERE 45 KM

FAR FROM HERE 120 KM

AR FROM HERE 23 KM

ANTALYA

LANYA



APOLLON TEMPLE FAR FROM HERE 45 KM

KURSUNLU WATERFALL FAR FROM HERE 44 KM

ASPENDOS AR FROM HERE 78 KM



ÜDEN SELALESİ

Für weitere Informationen wenden Sie sich bitte an ihre Reiseleitung For more informations please contact your Tour Guide

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ALANYA KALESINI DESTEKLEYELIM

Destekleriniz tarihi koleksiyonlarımızı tüm dünya ile paylaşmak adına hayati önem taşımaktadır. ALANYA KALESİNİN bakım ve korunmasını sağlamak için büyük bir finansmana ihtiyaç vardır ve bu kültürü gelecek nesillere aktarmak için, bağış edebileceğiniz bir çok yol vardır. Bugün ALANYA KALESİNİ desteklemeyi düşünebilirsiniz.

ALANYA KALESİNİN daha iyi olması için destekleyiniz. (Bu kültürü geleceğe taşımak için şans verin)

SUPPORT ALANYA CASTLE

Your support is vital in order tos hare our historical collections with the world. The ALANYA CASTLE relies on funding from a wide range of sources and there are many ways that you can donate to help ensure the display, care and preservation of the collection for future generetions. Please consider supporting the ALANYA CASTLE today. Each step is a great way to support the castle Support to make better the ALANYA CASTLE (Give a chance to move to the future of this culture)



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Kaleye her giriş bir destektir.



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ENVIRONMENTAL AND SUSTAINABILITY APPROACH



www.alaiyehotels.com TEMİZ İNSAN - TEMİZ ÇEVRE **CLEAN PEOPLE - CLEAN WORLD** SAUBERER MENSCHEN - SAUBERE UMWELT чистые люди ЧИСТАЯ ОКРУЖАЮЩАЯ СРЕДА



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Dünyaya bir iyilik yap! Geri dönüşüme destek ver. Окажите миру услугу! Поддержите переработку отходов. Tun sie der welt einen gefallen! Unterstützen sie das recycling Do the world a favour! Support recycling.



Alanya'nın Tropikal Meyveleri ; Avokado, muz Тропические Фрукты Алании; Авокадо, Бананы Tropische Früchte Aus Alanya; Avocado, Bananen Tropical Fruits Of Alanya; Avocado, Bananas



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ALANYA HAYVAN VE BİTKİ BİYO ÇEŞİTLİLİĞİ



Capra aegagrus aegagrus (Anadolu Yaban Keçisi) : Alanya'da Cebeli Reis, Akdağ'da (Dim Yaban Hayatı) koruma alanlarında ve Delikli Dağ'ın güney güneybatı yamaçlarında görülebilir. Bilinçsiz avcılık ve yaşam alanlarının ahrip edilmesinden dolayı nesli tehlike altında olması nedeniyle coruma altında olan türlerdendir.



Centaurea scopulorum var scopulorum (Peygamber Çiçeği) : Alanay'da kaydı sadece Alanya Kalesi'nde mevcuttur. Endemik Türlerimizdendir. san - Haziran dönemi çiçeklidir. Alanya Kalesi'nde tanımlanmıştır.



Larus Michahellis (Gümüş Martı) Alanya'da en çok görülen ve en bol bulunan martıdır. Buldukları ner şeyi yerler.



yciasalamandra atifi (Alanya Semenderi) ndemik türümüzdür. Küçük böcekler ve solucanlarla beslenir.

160-1300 m arası rakımda, orman açıklıkları, orman içlerindeki taşlık ve kayalık alanlarda görülebilmektedir. 18 cm boya ulaşabilmektedir. Özelliikle Şubat, Mart ve Nisan aylarında aktiftir.



Alcedo atthis (Yalıçapkını) Alanya'da en yoğun görülebilen türdür. 16-17 cm kadar olabilen bu tür kum duvarlara açtığı deliklerde yuvalanır. Yaz dönemi nehirlerde avlanan Yalıçapkını, kış döneminde balıkçılar barınağında mektedir. Su üzerinde ucarken sırtının maviliğinden farkedilir.

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WILDLIFE CONSERVATION

- prevent the extinction of species.
- scientific and educational purposes only.
- Wildlife Protection Areas are areas where ecosystems with wildlife values are ensure their continuity.
- when necessary.

The foundation of wildlife management is the preservation of natural processes. Conservation is necessary for all wildlife elements, both hunted and non-hunted species. For this reason, the aim is to protect ecosystems and genetic diversity by considering all species. In wildlife management, it is essential to ensure the protection and development of the habitats of rare and endemic species, or species with cultural and economic value, that are threatened or endangered on a national or local scale.

• Wildlife conservation is the practice of protecting wild species and their habitats to

• Nature Conservation Areas are natural areas that contain rare, endangered, or nearextinct ecosystems, species, and natural events that are scientifically and educationally important. These areas are designated for absolute protection and are reserved for

absolutely protected, and the habitats of plant and animal species are preserved to

• Wildlife Development Areas, on the other hand, are areas where game and wild animals are protected, developed, and introduced, where habitat improvement measures are taken, and where hunting can be conducted under a special hunting plan

WILDLIFE CONSERVATION

As a business, our efforts related to wildlife conservation include:

- Preventing the hunting of animals that are prohibited from being hunted.
- Protecting endangered species (e.g., Caretta Caretta turtles).
- Not hunting during closed hunting seasons.
- Providing treatment for injured or distressed animals.
- Taking care of the animals we shelter within our facility.
- Collaborating with relevant organizations to develop and protect wildlife.
- Donating surplus food waste to shelters.
- Providing various food donations to animal shelters.
- Maintaining communication with the local municipal animal health department and reporting any negative incidents.
- Strongly opposing the sale or trade of wild animals and reporting such activities to legal authorities when necessary.
- Preventing the sale of wild animals as souvenirs.

WILDLIFE CONSERVATION

When there are health issues with animals in or around our facility, we ensure their treatment by contacting the veterinary clinics in Avsallar or by calling the Alanya Municipality Solution Desk.



MUSEUMS AND ARCHAEOLOGICAL SITES List of Museums and Historical Sites Near Alaiye Resort Spa Hotel

Museums

- Alanya Archaeology Museum: Located at Saray, İsmet Hilmi Balcı Cd. No:2, 07400 Alanya/Antalya, Turkey. It's approximately 20.4 km from the hotel. This small archaeology museum displays art and ethnographic findings from ancient times, including jewelry.
- Alanya Hüseyin Azakoğlu City Museum: You can find it at Şekerhane, Gazi Abdurrahman Doğuş Sk., 07400 Alanya/Antalya, Turkey, about 21 km from the hotel.

Ancient Cities and Ruins

• Alanya Castle: Situated at Hisariçi, 07400 Alanya/Antalya, Turkey. It's approximately 21 km from the hotel. This Seljukera castle features an iconic red tower, 400 cisterns, and massive walls.

Historical Places

- Historical Dim River Bridge: Situated at Tosmur, Dim Çayı Cd., 07469 Alanya/Antalya, Turkey, roughly 27.1 km from the hotel.
- Bedesten Alanya: Located at Hisariçi, Kocabaş Sk., 07400 Alanya/Antalya, Turkey, about 21.1 km from the hotel. • Historical Oba Madrasa: Find it at Oba, Müderrisler Sokak, 07460 Alanya/Antalya, Turkey, approximately 25.6 km from the hotel.

MUSEUMS AND ARCHAEOLOGICAL SITES

List of Museums and Historical Sites Near Alaiye Kleopatra Hotel

Museums

- Alanya Archaeology Museum: Located at Saray, İsmet Hilmi Balcı Cd. No:2, 07400 Alanya/Antalya, Turkey. It's approximately 20.4 km from the hotel. This small archaeology museum showcases art and ethnographic findings, including jewelry, from ancient times.
- Atatürk House Museum: You can find it at Şekerhane, Anzaklar Sok, 07400 Alanya/Antalya, Turkey, about 21.1 km from the hotel. This house, where Mustafa Kemal Atatürk once resided, has been transformed into a museum displaying historical artifacts.
- Alanya Hüseyin Azakoğlu City Museum: Situated at Şekerhane, Gazi Abdurrahman Doğuş Sk., 07400 Alanya/Antalya, Turkey, roughly 21 km from the hotel.
- Alanya Lighthouse: Located at Unnamed Rd,, Çarşı, 07400 Alanya/Antalya, Turkey, around 21.9 km from the hotel. This small lighthouse offers a striking setting with beachfront walks and impressive views.
- Yörük Museum: Find it at İncekum, 07410 Alanya/Antalya, Turkey, just about 3.7 km from the hotel.

Ancient Cities and Ruins

- Olympos Ancient City: Located at Yazır, 07350 Kumluca/Antalya, Turkey, approximately 119 km from the hotel.
- Perge Ancient City: Situated at Barbaros, Perge Cad., 07112 Serik/Antalya, Turkey, about 90.9 km from the hotel.
- Selge Ancient City: Found at Altınkaya, 07980 Antalya Merkez/Antalya, Turkey, roughly 89.7 km from the hotel.

Historical Places

- Historical Alanya Seljuk Shipyard: Located at Tophane, Tersane Sk. No:9, 07400 Alanya/Antalya, Turkey, about 21.6 km from the hotel.
- Syedra Ancient City: Find it at Seki Mah, Syedra Kazıevi, Yukarı, Merkez Sk. No:2, 07430 Alanya/Antalya, Turkey, approximately 38.1 km from the hotel.

CONSIDERATIONS FOR NATURAL AREAS, MUSEUMS, AND ARCHAEOLOGICAL SITES

In Natural Areas:

We should keep the environment clean and avoid littering. We should not harm trees and plants. We should refrain from participating in activities that harm animals and natural habitats. We should avoid damaging the landscape with pets. In Cultural Sites:

We should not speak loudly or use offensive language. We should not damage archaeological and cultural artifacts in cultural areas. We should avoid behaviors that disturb others.

On Public Transportation:

We should always give priority to the elderly, children, people with disabilities, and pregnant women when boarding, finding a seat while traveling, and when getting off, assisting them with their luggage or their specific needs if applicable. We should always board from the front door and exit from the rear door. On vehicles with stops like metro, bus, or tram, we should prepare ahead of time and get off at our stop on time.

In a Mosque or Prayer Room:

We should enter with clean clothes and neat attire.

We should make sure to dress modestly.

We should not step on the mosque's carpets and rugs with dirty feet or socks. We should avoid shouting, calling out, or speaking loudly.
MINI CLUB ENVIRONMENTAL ACTIVITIES

Guided by the principle 'As the twig is bent, so grows the tree,' Alaiye Resort Hotel's Mini Club offers environmental activities designed to instill a love for nature in our young guests.







We are starting our training sessions with our department managers. We asked our managers how to best convey professional knowledge to their staff, how to become better leaders, and how to use communication effectively within their own departments, and we received the answers from İZGÖREN AKADEMİ, a pioneer in the training sector.



We begin our training with Orientation, where we convey our hotel rules, systems, procedures, and instructions to all our staff at the start of their employment. Following the orientation, some of our department managers provide training specific to their own fields. This allows us to both get to know all our personnel and provide specialized training.



As we do every year, we subject our staff to training on environmental awareness and waste management. We ensure the participation of all our personnel, and additionally, we include information on energy conservation, water waste, and food waste in our orientation programs.



We are very sensitive on issues related to sexual abuse and communication with disadvantaged individuals. Therefore, every year, we consider it our duty to ensure that these trainings are provided to all our staff in collaboration with the Social Services District Directorate.



We aim to ensure safe food production and knowledgeable staff by providing all our personnel with Food Safety and Hygiene Training



In collaboration with our supplier, Diversey, we provide department-specific Chemical Usage Training to ensure effective and appropriate use of chemicals, focusing on using the correct amounts. This helps us contribute to reducing consumption.





- We make sure not to skip our basic trainings,
- such as Occupational Health and Safety training,
- Hazardous Material Safety training and drills,
- First Aid training, and Fire Training and drills.
- We raise awareness among our staff before the season starts.





DONATIONS

Following our moral support, we contribute to biodiversity and cultural heritage by making donations to TEMA and **ÇEKÜL** foundations.



ÜLKEMİZİN ÇÖLLEŞMESİNE KARŞI YÜRÜTÜLEN MÜCADELEDE,

HATIRA ORMANI'NA

ADET FİDAN BAĞIŞLAYARAK ÜLKEMİZİN YEŞİL DOKUSUNUN GENİŞLETİLMESİNE ANLAMLI BİR KATKIDA BULUNDUNUZ.

Çevreci yaklaşımınızı KUTLAR, DESTEKLERİNİZİN DEVAMINI DİLERİZ.

> Deniz Ataç Yönetim Kurulu Başkanı



Doğa ve kültür mirasımızı korumak ve büyütmek için verdiğimiz mücadeleye verdiğiniz değerli desteğiniz için çok teşekkür ederiz. Geleceğimiz, duyarlı bireylerin katkılarıyla şekilleniyor.

Eğitimden örgütlenmeye, planlamadan yayın çalışmalarına, ağaçlandırmadan farkındalık yaratmaya kadar verdiğimiz tüm emekler, sizlerin desteğiyle devam ediyor.

Çalışmalarımızı daha yakından incelemek için sitemizi ziyaret edebilir, faaliyetlerimizi takip etmek için, bize sosyal medya hesaplarımızdan katılabilirsiniz.

Aylık düzenli katkılarınızla, düzenli destekçilerimizden biri olmak için ise aşağıdaki linki tıklamanız yeterli.



Sevgili Star Turizm Transport Ve Ticaret A. S.,

Doğa ve kültürle varız!



OUR COLLABORATIONS

We always participate in events organized by local authorities, and to ensure participation, we inform our guests about these events.

We aim to lead social responsibility projects in collaboration with non-governmental organizations.



ALANYA TURİSTİK İŞLETMECİLER DERNEĞİ

ALANYA TOURISTIC HOTELIERS ASSOCIATION





On World Water Day, March 22nd, we were involved in a water-saving awareness event with Alanya Municipality, where we distributed aerators.



We visited the 13th Alanya Environmental Festival, where we saw beautiful handmade items made from recycling materials. We discussed the applicability of the practices we observed and organized a recycling activity in the Mini Club.







Together with our staff, we celebrated World Cleanup Day organized by Alanya Municipality. During the World Cleanup Day event, we contributed to cleaning the area around Alanya Castle and raising awareness.

On December 3rd, World Disability Day, we visited the Sakine Nesibe Zamanoğlu Special Education and Vocational Training Center. During the visit, we gave the students snacks, crayons, and coloring books as gifts.





We recognize the value of women in every aspect of our lives and ensure their employment under equal conditions. Every year, we celebrate International Women's Day on March 8th. We distribute flowers to our women and engage in conversations over tea, coffee, and snacks.







We participated in the Career Day organized by Alanya Keykubat University. Our goal at this event is to provide employment opportunities for the students in our district and help prepare them for the future.





In summary,

we would like to emphasize that as a company, we do not do anything in our hotels just for the sake of it;

We strive to improve and enhance our practices. We will continue to carry out work that sets an example for neighboring establishments in environmental, social, and cultural aspects. This world belongs to all of us. It is a source of pride that even one person's awareness has increased thanks to our efforts.

And we thank our Board of Directors for supporting us in all these beneficial endeavors.

Come on, join us in taking action for a sustainable world!

